

Wirral Rotary Clubs Wirral Circular Trail Litter Pick Saturday 5th & Sunday 6th June 2021

Aim:

For the Rotary Clubs around the Wirral, along with other partners, to 'litter pick' the whole of the Wirral Circular Trail over the weekend of Saturday 5th and Sunday 6th June 2021.

Objectives:

The Trail will be divided into zones (17 zones of 2 miles) and shared between the Wirral Rotary Clubs. Clubs will work with local partners, eg litter picking groups and other trail users, to collect rubbish. This will allow for development of relationships between Rotary Clubs, partner organisations and individuals.

The weekend project will be publicised locally through news and social media, and will be reported through Rotary magazines and online media.

Desired End Result:

- Wirral Circular Trail cleared of rubbish
- Rotary visibly active (hi viz jackets etc to be worn)
- Development of relationships / networking with other community groups and individuals
- Publicity across Wirral and beyond
- Recruitment of new members
- Sense of achievement



Who?

• Wirral Rotary Clubs (see list with map)

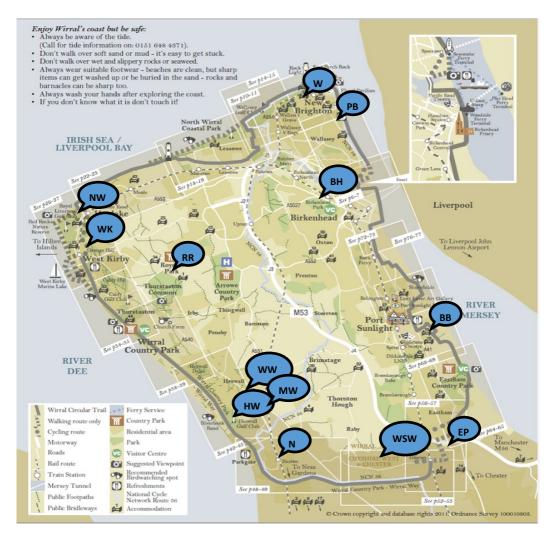
Individual Rotary Clubs are asked to make contact with and engage other local groups, eg

- Litter Picking Groups (eg The New Brighteners, Wirral Wombles)
- Uniformed Organisations (Scouts, Guides, Sea Cadets etc)
- Friends of local parks
- Community Groups
- Cycling Groups & Sustrans
- Rambling/Walking Groups
- ♦ U3A
- Wirral Rangers
- Surfers Against Sewers
- Local Churches
- Wirral Friends

What Has To Be Done

- 1 Risk Assessment (Beth Murray)
- 2 Allocation of zones (to be coordinated by Area Presidents Group)
- 3 Contacting Council re pick up points for rubbish collected Advertising flier (Liz Byrne)
- 4 Individual Rotary Clubs to publicise event with their local organisations and individuals
- 5 Publicity through Rotary & local news (Mike McNamee)
- 6 Publicity through social media (to be coordinated by Area Presidents Group)

For more information contact Liz Byrne (President Penny Bridge Rotary) at <u>lizbyrne@byrne-smith.com</u>



Wirral Rotary Clubs

Bebington (BB) Birkenhead (BH) Ellesmere Port (EP) Heswall (HW) Mid Wirral (MW) Neston (N) Passport Club (PP) North Wirral (NW) Penny Bridge (PB) Royden Revolve (RR) Wallasey (W) West Kirby (WK) West Wirral (WW) Willaston & South Wirral (WSW)

Litter Picking Zones

Allocation of litter picking zones will take place????

- 1: New Brighton Marine Lake Car Park–Derby Pool (2 miles)
- 2: Derby Pool–Leasowe, Pasture Rd (2 miles)
- 3: Leasowe, Pasture Road–Roman Rd, Meols (2 miles)
- 4: Roman Rd, Meols–Hoylake Red Rocks (2 miles)
- 5: Hoylake Red Rocks–West Kirby Sailing Club (2 miles)
- 6: West Kirby Sailing Club–Thurstaston (2 miles)
- 7: Thurstaston–Delavor Road (2 miles)
- 8: Delavor Road–Boathouse Lane, Parkgate (2 miles)
- 9: Boathouse Lane, Parkgate-Lees Lane, Neston (2 miles)
- 10: Lees Lane, Neston-Hadlow Road, Willaston (2 miles)
- 11: Hadlow Road, Willaston-Lowfields Ave (2 miles)
- 12: Lees Lane, Neston–Eastham Country Park (2 miles)
- 13: Eastham Country Park-Riverbank Rd/Thermal Rd (2 miles)
- 14: Riverbank Rd/Thermal Rd –Proctor Rd/New Chester Rd (2 miles)
- 15: Proctor Road/New Chester Rd–Wirral Magistrates Court (2 miles)
- 16: Wirral Magistrates Court–Seacombe Ferry (2miles)
- 17: Seacombe Ferry–New Brighton Marine Lake Car Park (2 miles)